

**the polling company, inc. Early State 2012 Omnibus  
Iowa Statewide Survey of 501 Likely Republican Primary Voters**

**TOPLINE RESULTS**

PRESENTED TO  
INDEPENDENT WOMEN'S FORUM

Fielded: November 11-13, 2011

Margin of Error: ±4.4%

- A. Are you 18 years of age or older and currently registered to vote as a Republican here in Iowa, registered in a different state, or not registered at all?

100% REGISTERED REPUBLICAN IN IOWA

- B. In January 2012 there will be a caucus to select the Republican nominee for President of the United States. At this time do you plan to...

69% DEFINITELY PARTICIPATE IN THE REPUBLICAN CAUCUS

31% PROBABLY PARTICIPATE IN THE REPUBLICAN CAUCUS

- c. Into which of the following categories does your age fall?

7% 18-24

4% 25-29

3% 30-34

5% 35-39

10% 40-44

9% 45-49

12% 50-54

21% 55-64

29% 65+

1% REFUSED

- d. And, which of the following best describes your racial or ethnic background? (READ AND ROTATED)

93% WHITE OR CAUCASIAN

1% AFRICAN-AMERICAN OR BLACK

1% HISPANIC OR LATINO

1% ASIAN OR PACIFIC ISLANDER

1% MULTI-RACIAL OR OTHER (VOLUNTEERED)



- DO NOT KNOW (VOLUNTEERED)  
3% REFUSED (VOLUNTEERED)

E. Region (RECORDED FROM SAMPLE)

25% NORTHEAST  
25% NORTHWEST  
25% SOUTHEAST  
25% SOUTHWEST

F. Gender (RECORDED BY OBSERVATION)

56% MALE  
44% FEMALE



1. If the Republican caucus for President were tomorrow and between (ROTATED) Minnesota Representative Michelle Bachmann, Businessman Herman Cain, Former Speaker of the House Newt Gingrich, Former Utah Governor Jon Huntsman, Former New Mexico Governor Gary Johnson, Texas Representative Ron Paul, Texas Governor Rick Perry, Former Massachusetts Governor Mitt Romney, or Former Pennsylvania Senator Rick Santorum, for whom would you vote?

(PROBED THOSE WHO OFFERED ONE OF THE LISTED NAMES: And would that be DEFINITELY or PROBABLY vote for [INSERT CANDIDATE]?)

(PROBED THOSE WHO VOLUNTEERED “UNDECIDED” OR “DO NOT KNOW”: TOWARD WHICH CANDIDATE DO YOU LEAN?)

<b>20%</b>	<b>TOTAL CAIN (NET)</b>
9%	DEFINITELY HERMAN CAIN
8%	PROBABLY HERMAN CAIN
3%	LEAN HERMAN CAIN

<b>19%</b>	<b>TOTAL GINGRICH (NET)</b>
8%	DEFINITELY NEWT GINGRICH
7%	PROBABLY NEWT GINGRICH
4%	LEAN NEWT GINGRICH

<b>14%</b>	<b>TOTAL ROMNEY (NET)</b>
8%	DEFINITELY MITT ROMNEY
4%	PROBABLY MITT ROMNEY
2%	LEAN MITT ROMNEY

<b>11%</b>	<b>TOTAL BACHMAN (NET)</b>
4%	DEFINITELY MICHELLE BACHMANN
4%	PROBABLY MICHELLE BACHMANN
2%	LEAN MICHELLE BACHMAN

<b>10%</b>	<b>TOTAL PAUL (NET)</b>
7%	DEFINITELY RON PAUL
2%	PROBABLY RON PAUL
1%	LEAN RON PAUL

<b>5%</b>	<b>TOTAL PERRY (NET)</b>
2%	DEFINITELY RICK PERRY
2%	PROBABLY RICK PERRY



1%	LEAN RICK PERRY
<b>4%</b>	<b><u>TOTAL SANTORUM (NET)</u></b>
2%	DEFINITELY RICK SANTORUM
1%	PROBABLY RICK SANTORUM
1%	LEAN RICK SANTORUM
<b>2%</b>	<b><u>TOTAL HUNTSMAN (NET)</u></b>
1%	DEFINITELY JON HUNTSMAN
1%	PROBABLY JON HUNTSMAN
*	LEAN JON HUNTSMAN
<b>1%</b>	<b><u>TOTAL JOHNSON (NET)</u></b>
1%	DEFINITELY GARY JOHNSON
-	PROBABLY GARY JOHNSON
-	LEAN GARY JOHNSON
13%	HARD UNDECIDED/DO NOT KNOW (VOLUNTEERED)
1%	REFUSED (VOLUNTEERED)



2. **[IWV]** Medicare, Medicaid, and Social Security currently account for 41%<sup>1</sup> of the Federal Budget. How much do you (ROTATED) agree or disagree with the following statement: Entitlement programs like Medicaid, Medicare, and Social Security are well financed enough that they don't need to be restructured.  
 PROBES: And do you strongly or somewhat (AGREE/DISAGREE)

**32% TOTAL AGREE (NET)**

14% STRONGLY AGREE  
 18% SOMEWHAT AGREE

**60% TOTAL DISAGREE (NET)**

17% SOMEWHAT DISAGREE  
 43% STRONGLY DISAGREE  
  
 7% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)  
 1% REFUSED (VOLUNTEERED)

3. **[IWV]** There may be many issues you are thinking about. Among them, how important is it to you that a candidate for the Republican nomination for President is committed to repealing Obamacare? (READ LIST)

21% YOUR TOP ISSUE  
 56% NOT THE TOP ISSUE, BUT A TOP THREE ISSUE  
 16% NOT A TOP THREE ISSUE, BUT A TOP TEN ISSUE  
 5% NOT A TOP TEN ISSUE  
  
 2% DO NOT KNOW (VOLUNTEERED)  
 1% REFUSED (VOLUNTEERED)

<sup>1</sup> <http://www.cbpp.org/cms/index.cfm?fa=view&id=1258>



4. **[IWV]** Imagine a candidate supports a state-level individual mandate that required you to purchase health insurance or pay a fine or tax. Which of the following best describes how likely you would be to vote for that candidate? (ROTATED TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

**82% TOTAL AGAINST (NET)**

55% I WOULD DEFINITELY VOTE AGAINST THAT CANDIDATE  
26% I WOULD PROBABLY VOTE AGAINST THAT CANDIDATE

**12% TOTAL FOR (NET)**

8% I WOULD PROBABLY VOTE FOR THAT CANDIDATE  
4% I WOULD DEFINITELY VOTE FOR THAT CANDIDATE

5% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)  
1% REFUSED (VOLUNTEERED)

5. **[IWV]** Of the following choices, which phrase best describes how your health care is now compared to how it was before the President's health care bill was passed? (ROTATED TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

**7% TOTAL BETTER (NET)**

2% BETTER AND LESS EXPENSIVE  
5% BETTER AND MORE EXPENSIVE

**36% TOTAL WORSE (NET)**

1% WORSE AND LESS EXPENSIVE  
34% WORSE AND MORE EXPENSIVE

**50% NO CHANGE**

6% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)  
1% REFUSED (VOLUNTEERED)



6. **[IWV]** President Obama promised that "if you like your [health care] plan you can keep it" when he was explaining his new federal health care plan. What do you think your personal health care will be like, once President Obama's health care plan goes into full effect? (ROTATED TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

**4%**            **TOTAL BETTER (NET)**  
 1%            BETTER AND LESS EXPENSIVE  
 3%            BETTER AND MORE EXPENSIVE

**81%**            **TOTAL WORSE (NET)**  
 1%            WORSE AND LESS EXPENSIVE  
 80%            WORSE AND MORE EXPENSIVE

**7%**            **NO CHANGE**  
  
 7%            DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)  
 1%            REFUSED (VOLUNTEERED)

7. **[IWV]** We've heard a lot recently about the 1% v. the 99%; is the one percent we need to worry about: (ROTATED) most wealthy Americans, or political insiders and unelected bureaucrats in Washington?

8%            MOST WEALTHY AMERICANS  
 53%            POLITICAL INSIDERS AND UNELECTED BUREAUCRATS  
 12%            BOTH  
 9%            NEITHER

15%            DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)  
 3%            REFUSED (VOLUNTEERED)



## **DEMOGRAPHICS**

Finally, a few confidential statistical questions for classification purposes only...

8. What is the last level of education you completed?

1%	LESS THAN HIGH SCHOOL GRADUATE
17%	HIGH SCHOOL GRADUATE
20%	SOME COLLEGE
6%	TECHNICAL OR VOCATIONAL SCHOOL
36%	GRADUATED COLLEGE
19%	GRADUATE SCHOOL OR MORE
1%	REFUSED (VOLUNTEERED)

9. Regarding your household's annual income...Please tell me which of the following categories best describes your family's annual income. I don't need a specific amount; a broad range will be fine.

6%	BELOW \$25,000
5%	\$25,000 TO \$29,999
8%	\$30,000 TO \$39,999
8%	\$40,000 TO \$49,999
10%	\$50,000 TO \$59,999
7%	\$60,000 TO \$69,999
5%	\$70,000 TO \$74,999
13%	\$75,000 TO \$99,999
19%	\$100,000 AND ABOVE
18%	REFUSED (VOLUNTEERED)

10. Are you...?

69%	PROTESTANT
19%	CATHOLIC
1%	AGNOSTIC/ATHEIST
1%	MORMON/LATTER DAY SAINTS
*	MUSLIM
-	JEWISH
5%	OTHER
2%	NONE/UNAFFILIATED



3% RATHER NOT ANSWER  
11. Which of the following best describes how you voted for President in 2008?

82% VOTED FOR REPUBLICAN JOHN MCCAIN  
6% VOTED FOR DEMOCRAT BARACK OBAMA  
1% VOTED FOR GREEN PARTY RALPH NADER

**5% VOTED FOR SOMEONE ELSE (SPECIFIED)**

1% CHUCK BALDWIN  
1% RON PAUL  
1% LIBERTARIAN PARTY  
1% OTHER

1% DID NOT VOTE  
2% DO NOT KNOW/CANNOT REMEMBER (VOLUNTEERED)  
3% REFUSED (VOLUNTEERED)

12. Thinking for a moment about your social, economic, and political views...Do you consider yourself to be...? [IF CONSERVATIVE/LIBERAL, ASKED] And would you consider yourself to be VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

**80% TOTAL CONSERVATIVE (NET)**

52% VERY CONSERVATIVE  
28% SOMEWHAT CONSERVATIVE

**14% MODERATE**

**1% TOTAL LIBERAL (NET)**

1% SOMEWHAT LIBERAL  
- VERY LIBERAL

3% LIBERTARIAN  
2% DO NOT KNOW/REFUSED (VOLUNTEERED)

13. In thinking about the Tea Party movement, would you say you are...?  
(READ AND ROTATED TOP TO BOTTOM AND BOTTOM TO TOP)

6% UNFAMILIAR WITH THE TEA PARTY MOVEMENT  
7% FAMILIAR BUT NEGATIVE TOWARD THE TEA PARTY MOVEMENT  
25% FAMILIAR BUT NEUTRAL TOWARD THE TEA PARTY MOVEMENT  
56% FAMILIAR AND POSITIVE TOWARD THE TEA PARTY MOVEMENT



4% AN ACTIVE MEMBER OF THE TEA PARTY MOVEMENT  
1% DO NOT KNOW (VOLUNTEERED)  
2% REFUSED (VOLUNTEERED)

