

**the polling company, inc. 2012 Early State Omnibus
South Carolina Statewide Survey of 505 Likely Republican Primary Voters**

**TOPLINE RESULTS
PRESENTED TO
INDEPENDENT WOMEN'S VOICE**

Fielded: November 18-21, 2011

Margin of Error: $\pm 4.4\%$

INTRODUCTION & SCREENING QUESTIONS

- A. Are you 18 years of age or older and currently registered to vote here in South Carolina, registered in a different state, or not registered at all?

100% REGISTERED IN SOUTH CAROLINA

- B. In January 2012 there will be a primary to select the Republican nominee for President of the United States. At this time do you plan to...(READ CHOICES)

87% DEFINITELY VOTE IN THE REPUBLICAN PRIMARY (CONTINUE)

13% PROBABLY VOTE IN THE REPUBLICAN PRIMARY (CONTINUE)

- C. Into which of the following categories does your age fall?

6% 18-24

4% 25-29

7% 30-34

5% 35-39

11% 40-44

8% 45-49

11% 50-54

21% 55-64

25% 65+

2% REFUSED



D. And, which of the following best describes your racial or ethnic background? (READ AND ROTATED)

| | |
|-----|-------------------------------------|
| 92% | WHITE OR CAUCASIAN |
| 2% | AFRICAN-AMERICAN OR BLACK |
| 1% | HISPANIC OR LATINO |
| - | ASIAN OR PACIFIC ISLANDER |
| 1% | MULTI-RACIAL OR OTHER (VOLUNTEERED) |
| 3% | REFUSED (VOLUNTEERED) |

E. Region (RECORD FROM SAMPLE)

| | |
|-----|------------------------|
| 35% | NORTHWEST ¹ |
| 17% | CENTRAL ² |
| 20% | SOUTHEAST ³ |
| 9% | WESTERN ⁴ |
| 19% | EASTERN ⁵ |

F. Gender (RECORD BY OBSERVATION)

| | |
|-----|--------|
| 51% | MALE |
| 49% | FEMALE |

¹ Northwest region includes Anderson, Cherokee, Chester, Greenville, Lancaster, Laurens, Oconee, Pickens, Spartanburg, Union, and York counties

² Central region includes Calhoun, Fairfield, Kershaw, Lexington, Newberry, Richland, and Saluda counties

³ Southeast region includes Beaufort, Berkeley, Charleston, Colleton, Dorchester, Hampton, and Jasper counties

⁴ Western region includes Aiken, Greenwood, Abbeville, Allendale, Bamberg, Barnwell, Orangeburg, Edgefield, and McCormick counties

⁵ Eastern region includes Chesterfield, Clarendon, Darlington, Dillon, Florence, Georgetown, Horry, Lee, Marion, Marlboro, Sumter, and Williamsburg counties



1. If the Republican primary for President were tomorrow and between (ROTATED) Minnesota Representative Michele Bachmann, Businessman Herman Cain, Former Speaker of the House Newt Gingrich, Former Utah Governor Jon Huntsman, Former New Mexico Governor Gary Johnson, Texas Representative Ron Paul, Texas Governor Rick Perry, Former Massachusetts Governor Mitt Romney, or Former Pennsylvania Senator Rick Santorum, for whom would you vote?

(PROBED THOSE WHO OFFER ONE OF THE LISTED NAMES: And would that be DEFINITELY or PROBABLY vote for [INSERT CANDIDATE]?)

(PROBED THOSE WHO VOLUNTEERED “UNDECIDED” OR “DO NOT KNOW”: TOWARD WHICH CANDIDATE DO YOU LEAN?)

31% TOTAL GINGRICH (NET)

18% DEFINITELY NEWT GINGRICH
8% PROBABLY NEWT GINGRICH
4% LEAN NEWT GINGRICH

17% TOTAL CAIN (NET)

10% DEFINITELY HERMAN CAIN
5% PROBABLY HERMAN CAIN
2% LEAN HERMAN CAIN

16% TOTAL ROMNEY (NET)

8% DEFINITELY MITT ROMNEY
5% PROBABLY MITT ROMNEY
3% LEAN MITT ROMNEY

7% TOTAL PERRY (NET)

3% DEFINITELY RICK PERRY
2% PROBABLY RICK PERRY
1% LEAN RICK PERRY

5% TOTAL BACHMANN (NET)

2% DEFINITELY MICHELE BACHMANN
3% PROBABLY MICHELE BACHMANN
1% LEAN MICHELE BACHMANN

5% TOTAL PAUL (NET)

3% DEFINITELY RON PAUL
1% PROBABLY RON PAUL



1% LEAN RON PAUL

3% TOTAL HUNTSMAN (NET)

2% DEFINITELY JON HUNTSMAN

1% PROBABLY JON HUNTSMAN

- LEAN JON HUNTSMAN

1% TOTAL SANTORUM (NET)

* DEFINITELY RICK SANTORUM

* PROBABLY RICK SANTORUM

* LEAN RICK SANTORUM

*** TOTAL JOHNSON (NET)**

* DEFINITELY GARY JOHNSON

- PROBABLY GARY JOHNSON

- LEAN GARY JOHNSON

15% HARD UNDECIDED/DO NOT KNOW (VOLUNTEERED) **(SKIP TO Q.3)**

2% REFUSED (VOLUNTEERED) **(SKIP TO Q.3)**

2. And, who would be your second choice for the Republican presidential nominee here in the South Carolina primary if the candidates were (DELETED RESPONDENT'S FIRST CHOICE FROM PREVIOUS QUESTION) (ROTATED) Minnesota Representative Michele Bachmann, Businessman Herman Cain, Former Speaker of the House Newt Gingrich, Former Utah Governor Jon Huntsman, Former New Mexico Governor Gary Johnson, Texas Representative Ron Paul, Texas Governor Rick Perry, Former Massachusetts Governor Mitt Romney, or Former Pennsylvania Senator Rick Santorum? (n=420)

(PROBED THOSE WHO OFFER ONE OF THE LISTED NAMES: And would that be DEFINITELY or PROBABLY vote for [INSERT CANDIDATE]?)

(PROBED THOSE WHO VOLUNTEERED "UNDECIDED" OR "DO NOT KNOW": TOWARD WHICH CANDIDATE DO YOU LEAN?)

23% TOTAL GINGRICH (NET)

9% DEFINITELY NEWT GINGRICH

8% PROBABLY NEWT GINGRICH

5% LEAN NEWT GINGRICH

17% TOTAL CAIN (NET)

7% DEFINITELY HERMAN CAIN

6% PROBABLY HERMAN CAIN



5% LEAN HERMAN CAIN

17% TOTAL ROMNEY (NET)

9% DEFINITELY MITT ROMNEY

5% PROBABLY MITT ROMNEY

2% LEAN MITT ROMNEY

12% TOTAL PERRY (NET)

3% DEFINITELY RICK PERRY

5% PROBABLY RICK PERRY

4% LEAN RICK PERRY

5% TOTAL BACHMANN (NET)

3% DEFINITELY MICHELE BACHMANN

2% PROBABLY MICHELE BACHMANN

* LEAN MICHELE BACHMANN

4% TOTAL PAUL (NET)

2% DEFINITELY RON PAUL

1% PROBABLY RON PAUL

1% LEAN RON PAUL

4% TOTAL SANTORUM (NET)

2% DEFINITELY RICK SANTORUM

2% PROBABLY RICK SANTORUM

- LEAN RICK SANTORUM

2% TOTAL HUNTSMAN (NET)

1% DEFINITELY JON HUNTSMAN

* PROBABLY JON HUNTSMAN

* LEAN JON HUNTSMAN

*** TOTAL JOHNSON (NET)**

- DEFINITELY GARY JOHNSON

- PROBABLY GARY JOHNSON

* LEAN GARY JOHNSON

11% HARD UNDECIDED/DO NOT KNOW (VOLUNTEERED)

5% REFUSED (VOLUNTEERED)



COMBINED BALLOT RESULTS

53% TOTAL GINGRICH (NET)

27% DEFINITELY NEWT GINGRICH
16% PROBABLY NEWT GINGRICH
9% LEAN NEWT GINGRICH

33% TOTAL CAIN (NET)

17% DEFINITELY HERMAN CAIN
10% PROBABLY HERMAN CAIN
6% LEAN HERMAN CAIN

32% TOTAL ROMNEY (NET)

17% DEFINITELY MITT ROMNEY
10% PROBABLY MITT ROMNEY
5% LEAN MITT ROMNEY

18% TOTAL PERRY (NET)

6% DEFINITELY RICK PERRY
7% PROBABLY RICK PERRY
5% LEAN RICK PERRY

10% TOTAL BACHMANN (NET)

4% DEFINITELY MICHELE BACHMANN
5% PROBABLY MICHELE BACHMANN
1% LEAN MICHELE BACHMANN

8% TOTAL PAUL (NET)

5% DEFINITELY RON PAUL
2% PROBABLY RON PAUL
1% LEAN RON PAUL

5% TOTAL HUNTSMAN (NET)

3% DEFINITELY JON HUNTSMAN
1% PROBABLY JON HUNTSMAN
- LEAN JON HUNTSMAN

4% TOTAL SANTORUM (NET)

2% DEFINITELY RICK SANTORUM
2% PROBABLY RICK SANTORUM
* LEAN RICK SANTORUM

*** TOTAL JOHNSON (NET)**

- DEFINITELY GARY JOHNSON
- PROBABLY GARY JOHNSON
* LEAN GARY JOHNSON



26% HARD UNDECIDED/DO NOT KNOW (VOLUNTEERED)
6% REFUSED (VOLUNTEERED)

3. Medicare, Medicaid, and Social Security currently account for 41%⁶ of the Federal Budget. How much do you (ROTATED) agree or disagree with the following statement: Entitlement programs like Medicaid, Medicare, and Social Security are well financed enough that they don't need to be restructured.

PROBED: And do you strongly or somewhat (AGREE/DISAGREE)?

26% TOTAL AGREE (NET)

12% STRONGLY AGREE
14% SOMEWHAT AGREE

68% TOTAL DISAGREE (NET)

16% SOMEWHAT DISAGREE
51% STRONGLY DISAGREE

5% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
1% REFUSED (VOLUNTEERED)

4. There may be many issues you are thinking about. Among them, how important is it to you that a candidate for the Republican nomination for President is committed to repealing Obamacare? (READ LIST)

35% YOUR TOP ISSUE
42% NOT THE TOP ISSUE, BUT A TOP THREE ISSUE
12% NOT A TOP THREE ISSUE, BUT A TOP TEN ISSUE
9% NOT A TOP TEN ISSUE
1% DO NOT KNOW (VOLUNTEERED)
1% REFUSED (VOLUNTEERED)

⁶ <http://www.cbpp.org/cms/index.cfm?fa=view&id=1258>



5. Imagine a candidate supports a state-level individual mandate that required you to purchase health insurance or pay a fine or tax. Which of the following best describes how likely you would be to vote for that candidate? (ROTATED TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

79% TOTAL VOTE FOR (NET)

- 64% I WOULD DEFINITELY VOTE AGAINST THAT CANDIDATE
15% I WOULD PROBABLY VOTE AGAINST THAT CANDIDATE

16% TOTAL VOTE AGAINST (NET)

- 6% I WOULD PROBABLY VOTE FOR THAT CANDIDATE
10% I WOULD DEFINITELY VOTE FOR THAT CANDIDATE

4% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
1% REFUSED (VOLUNTEERED)

6. Of the following choices, which phrase best describes how your health care is now compared to how it was before the President's health care bill was passed?

(ROTATED TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

7% TOTAL BETTER (NET)

- 2% BETTER AND LESS EXPENSIVE
5% BETTER AND MORE EXPENSIVE

50% NO CHANGE

36% TOTAL WORSE (NET)

- 1% WORSE AND LESS EXPENSIVE
35% WORSE AND MORE EXPENSIVE

6% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
1% REFUSED (VOLUNTEERED)

- 7.



8. President Obama promised that "if you like your [health care] plan you can keep it" when he was explaining his new federal health care plan. What do you think your personal health care will be like, once President Obama's health care plan goes into full effect?
(ROTATED TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

5% TOTAL BETTER (NET)

- 3% BETTER AND LESS EXPENSIVE
- 2% BETTER AND MORE EXPENSIVE

15% NO CHANGE

72% TOTAL WORSE (NET)

- 3% WORSE AND LESS EXPENSIVE
- 69% WORSE AND MORE EXPENSIVE

- 7% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
- 1% REFUSED (VOLUNTEERED)

9. We've heard a lot recently about the 1% v. the 99%; is the one percent we need to worry about: (ROTATED) most wealthy Americans, or political insiders and unelected bureaucrats in Washington?

- 56% POLITICAL INSIDERS AND UNELECTED BUREAUCRATS
- 10% MOST WEALTHY AMERICANS
- 10% BOTH
- 6% NEITHER

- 16% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
- 2% REFUSED (VOLUNTEERED)



DEMOGRAPHICS

Finally, a few confidential statistical questions for classification purposes only...

10. What is the last level of education you completed?

- 1% LESS THAN HIGH SCHOOL GRADUATE
- 14% HIGH SCHOOL GRADUATE
- 23% SOME COLLEGE
- 8% TECHNICAL OR VOCATIONAL SCHOOL
- 30% GRADUATED COLLEGE
- 24% GRADUATE SCHOOL OR MORE

- 1% RATHER NOT ANSWER

11. Regarding your household's annual income...Please tell me which of the following categories best describes your family's annual income. I don't need a specific amount; a broad range will be fine.

- 7% BELOW \$25,000
- 5% \$25,000 TO \$29,999
- 8% \$30,000 TO \$39,999
- 8% \$40,000 TO \$49,999
- 10% \$50,000 TO \$59,999
- 6% \$60,000 TO \$69,999
- 5% \$70,000 TO \$74,999
- 11% \$75,000 TO \$99,999
- 20% \$100,000 AND ABOVE

- 20% REFUSED (VOLUNTEERED)

12. Are you...?

- 71% PROTESTANT
- 11% CATHOLIC
- 2% MORMON/LATTER DAY SAINTS
- 1% AGNOSTIC/ATHEIST
- 1% JEWISH
- MUSLIM

- 7% OTHER
- 2% NONE/UNAFFILIATED



5% RATHER NOT ANSWER

13. Which of the following best describes how you voted for President in 2008?

82% VOTED FOR REPUBLICAN JOHN MCCAIN
9% VOTED FOR DEMOCRAT BARACK OBAMA
* VOTED FOR GREEN PARTY RALPH NADER

2% VOTED FOR SOMEONE ELSE (SPECIFIED)

1% BOB BARR
* SARAH PALIN
* RON PAUL
* JIM DEMINT
* CONSERVATIVE (GENERAL)
* REPUBLICAN (GENERAL)
* INDEPENDENT (GENERAL)

2% DID NOT VOTE

1% DO NOT KNOW/CANNOT REMEMBER (VOLUNTEERED)

4% REFUSED (VOLUNTEERED)

14. Thinking for a moment about your social, economic, and political views...Do you consider yourself to be...? [IF CONSERVATIVE/LIBERAL, ASKED] And would you consider yourself to be VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

77% TOTAL CONSERVATIVE (NET)

48% VERY CONSERVATIVE
29% SOMEWHAT CONSERVATIVE

17% MODERATE

2% TOTAL LIBERAL (NET)

1% SOMEWHAT LIBERAL
* VERY LIBERAL

2% LIBERTARIAN

3% DO NOT KNOW/REFUSED (VOLUNTEERED)



15. In thinking about the Tea Party movement, would you say you are...?
(READ AND ROTATED TOP TO BOTTOM AND BOTTOM TO TOP)

- 5% UNFAMILIAR WITH THE TEA PARTY MOVEMENT
- 23% FAMILIAR BUT NEUTRAL TOWARD THE TEA PARTY MOVEMENT
- 11% FAMILIAR BUT NEGATIVE TOWARD THE TEA PARTY MOVEMENT
- 52% FAMILIAR AND POSITIVE TOWARD THE TEA PARTY MOVEMENT
- 4% AN ACTIVE MEMBER OF THE TEA PARTY MOVEMENT

- 3% DO NOT KNOW (VOLUNTEERED)
- 2% REFUSED (VOLUNTEERED)

