

**the polling company, inc. Early State 2012 Omnibus
New Hampshire Statewide Survey of 500 Likely Republican Primary Voters**

**TOPLINE RESULTS
PRESENTED TO
INDEPENDENT WOMEN'S VOICE**

Fielded: November 18-20, 2011
Margin of Error: $\pm 4.4\%$

- A. Are you 18 years of age or older and currently registered to vote here in New Hampshire, registered in a different state, or not registered at all?

100% REGISTERED IN NEW HAMPSHIRE

- B. In January 2012 there will be a primary to select the Republican nominee for President of the United States. At this time do you plan to...(READ CHOICES)

91% DEFINITELY VOTE IN THE REPUBLICAN PRIMARY
9% PROBABLY VOTE IN THE REPUBLICAN PRIMARY

- C. Into which of the following categories does your age fall?

6% 18-24
8% 25-29
9% 30-34
8% 35-39
14% 40-44
7% 45-49
10% 50-54
20% 55-64
15% 65+

3% REFUSED



D. And, which of the following best describes your racial or ethnic background? (READ AND ROTATED)

- 92% WHITE OR CAUCASIAN
- 1% AFRICAN-AMERICAN OR BLACK
- 1% HISPANIC OR LATINO
- * ASIAN OR PACIFIC ISLANDER

- 1% MULTI-RACIAL OR OTHER (VOLUNTEERED)

- * DO NOT KNOW (VOLUNTEERED)
- 4% REFUSED (VOLUNTEERED)

E. Region (RECORDED FROM SAMPLE)

- 25% CENTRAL¹
- 22% NORTHERN/WESTERN²
- 22% ROCKINGHAM COUNTY
- 31% HILLSBOROUGH COUNTY

F. Gender (RECORDED BY OBSERVATION)

- 57% MALE
- 43% FEMALE

G. Party Registration (RECORDED FROM SAMPLE)

- 72% REPUBLICAN
- 28% UNDECLARED

¹ Central region includes Merrimack, Belknap, and Strafford counties

² Northern/Western region includes Carroll, Coos, Grafton, Sullivan, and Cheshire counties



1. If the Republican primary for President were tomorrow and between (ROTATED) Minnesota Representative Michele Bachmann, Businessman Herman Cain, Former Speaker of the House Newt Gingrich, Former Utah Governor Jon Huntsman, Former New Mexico Governor Gary Johnson, Texas Representative Ron Paul, Texas Governor Rick Perry, Former Massachusetts Governor Mitt Romney, or Former Pennsylvania Senator Rick Santorum, for whom would you vote?

(PROBED THOSE WHO OFFERED ONE OF THE LISTED NAMES: And would that be DEFINITELY or PROBABLY vote for [INSERTED CANDIDATE]?)

(PROBED THOSE WHO VOLUNTEERED “UNDECIDED” OR “DO NOT KNOW”: TOWARD WHICH CANDIDATE DO YOU LEAN?)

35% TOTAL MITT ROMNEY (NET)

20% DEFINITELY MITT ROMNEY
10% PROBABLY MITT ROMNEY
4% LEAN MITT ROMNEY

18% TOTAL NEWT GINGRICH (NET)

10% DEFINITELY NEWT GINGRICH
5% PROBABLY NEWT GINGRICH
3% LEAN NEWT GINGRICH

11% TOTAL RON PAUL (NET)

7% DEFINITELY RON PAUL
3% PROBABLY RON PAUL
1% LEAN RON PAUL

8% TOTAL JON HUNTSMAN (NET)

4% DEFINITELY JON HUNTSMAN
3% PROBABLY JON HUNTSMAN
1% LEAN JON HUNTSMAN

8% TOTAL HERMAN CAIN (NET)

5% DEFINITELY HERMAN CAIN
1% PROBABLY HERMAN CAIN
2% LEAN HERMAN CAIN

4% TOTAL RICK PERRY (NET)

1% DEFINITELY RICK PERRY
2% PROBABLY RICK PERRY
* LEAN RICK PERRY



3% TOTAL MICHELE BACHMANN (NET)

- 2% DEFINITELY MICHELE BACHMANN
- 1% PROBABLY MICHELE BACHMANN
- * LEAN MICHELE BACHMANN

2% TOTAL RICK SANTORUM (NET)

- 1% DEFINITELY RICK SANTORUM
- * PROBABLY RICK SANTORUM
- LEAN RICK SANTORUM

*** TOTAL GARY JOHNSON (NET)**

- * DEFINITELY GARY JOHNSON
- PROBABLY GARY JOHNSON
- LEAN GARY JOHNSON

10% HARD UNDECIDED/DO NOT KNOW (VOLUNTEERED) **(SKIPPED TO Q.3)**

2% REFUSED (VOLUNTEERED) **(SKIPPED TO Q.3)**

2. And, who would be your second choice for the Republican presidential nominee here in the New Hampshire primary if the candidates were **(DELETED RESPONDENT'S FIRST CHOICE FROM PREVIOUS QUESTION)** (ROTATED) Minnesota Representative Michele Bachmann, Businessman Herman Cain, Former Speaker of the House Newt Gingrich, Former Utah Governor Jon Huntsman, Former New Mexico Governor Gary Johnson, Texas Representative Ron Paul, Texas Governor Rick Perry, Former Massachusetts Governor Mitt Romney, or Former Pennsylvania Senator Rick Santorum? (n=444)

(PROBED THOSE WHO OFFERED ONE OF THE LISTED NAMES: And would that be DEFINITELY or PROBABLY vote for [INSERTED CANDIDATE]?)

(PROBED THOSE WHO VOLUNTEERED "UNDECIDED" OR "DO NOT KNOW": TOWARD WHICH CANDIDATE DO YOU LEAN?)

22% TOTAL NEWT GINGRICH (NET)

- 11% DEFINITELY NEWT GINGRICH
- 7% PROBABLY NEWT GINGRICH
- 4% LEAN NEWT GINGRICH

21% TOTAL MITT ROMNEY (NET)

- 11% DEFINITELY MITT ROMNEY
- 7% PROBABLY MITT ROMNEY
- 4% LEAN MITT ROMNEY



9% TOTAL RON PAUL (NET)

- 3% DEFINITELY RON PAUL
- 5% PROBABLY RON PAUL
- 1% LEAN RON PAUL

8% TOTAL HERMAN CAIN (NET)

- 3% DEFINITELY HERMAN CAIN
- 3% PROBABLY HERMAN CAIN
- 2% LEAN HERMAN CAIN

7% TOTAL JON HUNTSMAN (NET)

- 2% DEFINITELY JON HUNTSMAN
- 3% PROBABLY JON HUNTSMAN
- 2% LEAN JON HUNTSMAN

6% TOTAL MICHELE BACHMANN (NET)

- 4% DEFINITELY MICHELE BACHMANN
- 2% PROBABLY MICHELE BACHMANN
- 1% LEAN MICHELE BACHMANN

5% TOTAL RICK PERRY (NET)

- 1% DEFINITELY RICK PERRY
- 3% PROBABLY RICK PERRY
- 1% LEAN RICK PERRY

3% TOTAL RICK SANTORUM (NET)

- 1% DEFINITELY RICK SANTORUM
- 1% PROBABLY RICK SANTORUM
- * LEAN RICK SANTORUM

1% TOTAL GARY JOHNSON (NET)

- * DEFINITELY GARY JOHNSON
- * PROBABLY GARY JOHNSON
- * LEAN GARY JOHNSON

14% HARD UNDECIDED/DO NOT KNOW (VOLUNTEERED)

4% REFUSED (VOLUNTEERED)



COMBINED BALLOT RESULTS

56% TOTAL MITT ROMNEY (NET)

31% DEFINITELY MITT ROMNEY
17% PROBABLY MITT ROMNEY
8% LEAN MITT ROMNEY

40% TOTAL NEWT GINGRICH (NET)

22% DEFINITELY NEWT GINGRICH
12% PROBABLY NEWT GINGRICH
7% LEAN NEWT GINGRICH

20% TOTAL RON PAUL (NET)

10% DEFINITELY RON PAUL
8% PROBABLY RON PAUL
3% LEAN RON PAUL

16% TOTAL JON HUNTSMAN (NET)

6% DEFINITELY JON HUNTSMAN
6% PROBABLY JON HUNTSMAN
4% LEAN JON HUNTSMAN

15% TOTAL HERMAN CAIN (NET)

8% DEFINITELY HERMAN CAIN
4% PROBABLY HERMAN CAIN
4% LEAN HERMAN CAIN

10% TOTAL MICHELE BACHMANN (NET)

6% DEFINITELY MICHELE BACHMANN
3% PROBABLY MICHELE BACHMANN
1% LEAN MICHELE BACHMANN

9% TOTAL RICK PERRY (NET)

3% DEFINITELY RICK PERRY
5% PROBABLY RICK PERRY
1% LEAN RICK PERRY

4% TOTAL RICK SANTORUM (NET)

2% DEFINITELY RICK SANTORUM
2% PROBABLY RICK SANTORUM
- LEAN RICK SANTORUM

1% TOTAL GARY JOHNSON (NET)

1% DEFINITELY GARY JOHNSON
- PROBABLY GARY JOHNSON
- LEAN GARY JOHNSON



23% HARD UNDECIDED/DO NOT KNOW (VOLUNTEERED)
5% REFUSED (VOLUNTEERED)

3. Medicare, Medicaid, and Social Security currently account for 41%³ of the Federal Budget. How much do you (ROTATED) agree or disagree with the following statement: Entitlement programs like Medicaid, Medicare, and Social Security are well financed enough that they don't need to be restructured.
PROBED: And do you strongly or somewhat (AGREE/DISAGREE)?

25% TOTAL AGREE (NET)

12% STRONGLY AGREE
13% SOMEWHAT AGREE

67% TOTAL DISAGREE (NET)

18% SOMEWHAT DISAGREE
49% STRONGLY DISAGREE

7% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
1% REFUSED (VOLUNTEERED)

4. There may be many issues you are thinking about. Among them, how important is it to you that a candidate for the Republican nomination for President is committed to repealing Obamacare? (READ LIST)

27% YOUR TOP ISSUE
45% NOT THE TOP ISSUE, BUT A TOP THREE ISSUE
13% NOT A TOP THREE ISSUE, BUT A TOP TEN ISSUE
12% NOT A TOP TEN ISSUE

2% DO NOT KNOW (VOLUNTEERED)
1% REFUSED (VOLUNTEERED)

5. Imagine a candidate supports a state-level individual mandate that required you to purchase health insurance or pay a fine or tax. Which of the following best describes how likely you would be to vote for that candidate?
(ROTATED TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

76% TOTAL VOTE AGAINST (NET)

53% I WOULD DEFINITELY VOTE AGAINST THAT CANDIDATE
22% I WOULD PROBABLY VOTE AGAINST THAT CANDIDATE

16% TOTAL VOTE FOR (NET)

8% I WOULD PROBABLY VOTE FOR THAT CANDIDATE
8% I WOULD DEFINITELY VOTE FOR THAT CANDIDATE

³ <http://www.cbpp.org/cms/index.cfm?fa=view&id=1258>



- 7% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
2% REFUSED (VOLUNTEERED)
6. Of the following choices, which phrase best describes how your health care is now compared to how it was before the President's health care bill was passed?
(ROTATED TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

9% TOTAL BETTER (NET)

- 2% BETTER AND LESS EXPENSIVE
6% BETTER AND MORE EXPENSIVE

49% NO CHANGE

36% TOTAL WORSE (NET)

- 2% WORSE AND LESS EXPENSIVE
35% WORSE AND MORE EXPENSIVE

- 5% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
1% REFUSED (VOLUNTEERED)

7. President Obama promised that "if you like your [health care] plan you can keep it" when he was explaining his new federal health care plan. What do you think your personal health care will be like, once President Obama's health care plan goes into full effect?
(ROTATED TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

4% TOTAL BETTER (NET)

- 2% BETTER AND LESS EXPENSIVE
2% BETTER AND MORE EXPENSIVE

20% NO CHANGE

66% TOTAL WORSE (NET)

- 2% WORSE AND LESS EXPENSIVE
64% WORSE AND MORE EXPENSIVE

- 10% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
* REFUSED (VOLUNTEERED)



8. We've heard a lot recently about the 1% v. the 99%; is the one percent we need to worry about: (ROTATED) most wealthy Americans, or political insiders and unelected bureaucrats in Washington? (READ LIST)

51% POLITICAL INSIDERS AND UNELECTED BUREAUCRATS
12% MOST WEALTHY AMERICANS
12% BOTH
9% NEITHER

15% DO NOT KNOW/CANNOT JUDGE (VOLUNTEERED)
1% REFUSED (VOLUNTEERED)

DEMOGRAPHICS

Finally, a few confidential statistical questions for classification purposes only...

9. What is the last level of education you completed?

1% LESS THAN HIGH SCHOOL GRADUATE
15% HIGH SCHOOL GRADUATE
21% SOME COLLEGE
5% TECHNICAL OR VOCATIONAL SCHOOL
36% GRADUATED COLLEGE
21% GRADUATE SCHOOL OR MORE

2% RATHER NOT ANSWER

10. Regarding your household's annual income...Please tell me which of the following categories best describes your family's annual income. I don't need a specific amount; a broad range will be fine.

6% BELOW \$25,000
4% \$25,000 TO \$29,999
6% \$30,000 TO \$39,999
5% \$40,000 TO \$49,999
9% \$50,000 TO \$59,999
7% \$60,000 TO \$69,999
5% \$70,000 TO \$74,999
13% \$75,000 TO \$99,999
26% \$100,000 AND ABOVE
19% REFUSED (VOLUNTEERED)





11. Are you...?

- 40% PROTESTANT
- 35% CATHOLIC
- 4% AGNOSTIC/ATHEIST
- 2% JEWISH
- * MORMON/LATTER DAY SAINTS
- MUSLIM

- 6% OTHER
- 7% NONE/UNAFFILIATED

- 5% RATHER NOT ANSWER

12. Which of the following best describes how you voted for President in 2008?

- 73% VOTED FOR REPUBLICAN JOHN MCCAIN
- 17% VOTED FOR DEMOCRAT BARACK OBAMA
- * VOTED FOR GREEN PARTY RALPH NADER

- 3% VOTED FOR SOMEONE ELSE (SPECIFIED)
 - 1% RON PAUL
 - * LIBERTARIAN CANDIDATE
 - * MIKE HUCKABEE
 - * BOB BARR
 - * HILLARY CLINTON
 - * JOHN EDWARDS
 - * PAT BUCHANAN
 - * MITT ROMNEY

- 2% DID NOT VOTE

- 3% DO NOT KNOW/CANNOT REMEMBER (VOLUNTEERED)
- 2% REFUSED (VOLUNTEERED)



13. Thinking for a moment about your social, economic, and political views...Do you consider yourself to be...? [IF CONSERVATIVE/LIBERAL, ASKED] And would you consider yourself to be VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

61% TOTAL CONSERVATIVE (NET)

34% VERY CONSERVATIVE

28% SOMEWHAT CONSERVATIVE

28% MODERATE

3% TOTAL LIBERAL (NET)

2% SOMEWHAT LIBERAL

1% VERY LIBERAL

4% LIBERTARIAN

4% DO NOT KNOW/REFUSED (VOLUNTEERED)

14. In thinking about the Tea Party movement, would you say you are...?
(READ AND ROTATED TOP TO BOTTOM AND BOTTOM TO TOP)

5% UNFAMILIAR WITH THE TEA PARTY MOVEMENT

28% FAMILIAR BUT NEUTRAL TOWARD THE TEA PARTY MOVEMENT

15% FAMILIAR BUT NEGATIVE TOWARD THE TEA PARTY MOVEMENT

45% FAMILIAR AND POSITIVE TOWARD THE TEA PARTY MOVEMENT

4% AN ACTIVE MEMBER OF THE TEA PARTY MOVEMENT

2% DO NOT KNOW (VOLUNTEERED)

1% REFUSED (VOLUNTEERED)

